
Photographic Portfolio

Every memorable act in the history of the world is a triumph of enthusiasm. Nothing great was ever achieved without it because it gives any challenge or any occupation, no matter how frightening or difficult, a new meaning. Without enthusiasm you are doomed to a life of mediocrity but with it you can accomplish miracles. *Og Mandino*

Contact Information

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Texts: *Taking the Leap: Building a Career as a Visual Artist*, Cay Lang
The View From The Studio Door: How Artists Find Their Way In An Uncertain World, Ted Orland
Art & Fear: Observations On the Perils (and Rewards) of Artmaking, David Bayles and Ted Orland
and Class Handouts.

Objectives

All students arrive with a portfolio of work developed last quarter. Within this second class, you will:

- A. Organize and present this work and other work as appropriate in a diversified portfolio or portfolios demonstrating a proficiency in photography and appropriate to individual goals in photography.
- B. discuss and evaluate the work of fellow students with instructor and peers in a respectful and thoughtful manner.
- C. Conduct information interview with someone in the field of photography related to your goals.
- D. present a paper addressing personal goals in photography.
- E. develop support material to meet your goals including but not limited to business cards, resumes, exhibition announcements, websites, cds and artist statements.
- F. exhibit your portfolio in a competent and professional manner, all photographs appropriately prepared for exhibition as directed by the instructor with support materials suitable to goals in field.

Your first task is to further develop or readdress your goal(s) for your career in photography and a plan for reaching your goal(s). You will refine the portfolio you have developed last quarter and develop the written material required in the field (i.e. résumé, artist's statement etc.)

Your finished material will be presented to the Foothill Community in a series of forums and exhibitions.

To meet this goal, you will be required to do the following:

1. Review your portfolio with the instructor and develop a plan for portfolio refinement, which may include printing, reprinting, reshooting and/or changes in presentation.
2. Attend all classes. Complete supplementary assignments on time.

3. Conduct an informational interview with a working photographer who is in the area of photography you plan to pursue. Submit a 2-3 page paper with your observations, discoveries and information about the photographer and his/her chosen career path.
4. Participate in at the two exhibitions (KCI and PhotoCentral) and one event (Open Studio), submit work to a minimum of 3 competitions, and participate in the portfolio review at the PhotoCentral reception. Do a written analysis of your experiences.
5. After careful analysis of your goals, develop promotional materials for your work and the exhibitions including press releases, resumes, websites, artist's statements, business cards, post cards and other materials.
6. Share with the community of your peers in this class the benefit of your research and exploration.

Notebook

I encourage you to continue to keep an artistic journal. Record your thoughts, impressions and experiences as well as ideas for future projects. For this class, you will make a notebook of your experience in this class. This notebook will be your reflections on the different experiences and event you participate in during this class. I will collect this at the end of the quarter and I will be reading this. You will complete the forms available on the handout. You may supplement and enrich this book with other reflections and visual information.

Attendance and class participation

Please try not to miss any classes. Our time together for formal and informal feedback and portfolio development is precious. Your final grade will be affected by both your class attendance and the quality and quantity of your class participation. Your professional attitude and preparation here will be indicative of your future success. Good work habits begin now.

Details

If you need to drop from this class, you are responsible to drop the class officially at Admission and Records.

Handouts are available online as pdfs. If you would like hardcopies to copy, please talk to me within the first week.

Cell phones are to be silence on entering the classroom. Repeated cell phone interruptions will affect your attendance grade.

Academic Honesty

Please review the information on academic honesty when you first enter the Etudes classroom. Visit <http://www.foothill.fhda.edu/services/honorint.html> and <http://www.foothill.fhda.edu/services/honor.html> for details of this policy. You are responsible to submit your own work, credit all quotes and work with integrity. Failure to do this will carry the strictest consequences.

Special Circumstances

Our goal in this class is that each of you succeeds. To this end, it is your responsibility to discuss with me any disabilities or challenges you have in meeting the class requirements. We will work together to get you the assistance or the accommodations necessary for success.

Grades

No Exams. All work is required to be on time.

Your grade is based on the following

Slide/CD Portfolio/website	100 points
Supplemental written materials (resume/bio/artist statement/postcard)	50 points
Presentation at 3 events (2 exhibit & open studio) or other appropriate venues.....	100 points
Attendance and participation	50 points
Informational Interview Paper	50 points
Application to a minimum of 3 competitions	50 points
Participation in a major aspect of each exhibition and event -- you may choose between reception planning, publicity or organization for each event. Everyone should have an opportunity to participate in all aspects of this process.....	50 points
Notebook recording all of your participation in the quarter and analyzing how you might have improved your experience or the event.....	50 points
Total	500 points

Grade

A+	498-500 pts.
A.....	475-497 pts.
A-	450-474 pts.
B+.....	435-449 pts.
B.....	415-434 pts.
B-.....	400-414 pts.
C+.....	385-399 pts.
C.....	365-350 pts.
D+	335-349 pts.
D.....	315-334 pts.
D-	300-314 pts.
F	300-0 pts.

The above schedules and procedures in this course are subject to change in the event of extenuating circumstances.